

## April 2018 Board Meeting minutes

Schuba's Tavern  
3159 N Southport Ave  
Chicago, IL 60657

4/3/2018

Dan Giroux - Chair - present  
Oliver Kolb - Operations - present  
Sean Callaghan - Events - present  
Lauren Morris - Marketing - present  
Nate Cubeta - Fundraising - present  
Jake Payne - Communications - present  
Ryan Mohvahed - Finance - absent  
Nicole Hack - Vice Chair - absent

1. Approval of Agenda - Dan
  - a. Closed to team for last item (sanctions)
2. Update from Team - Nicolette
  - a. Munich contact - 100% there will be a ticket allotment. Pricing is unclear, but 95% sure section will be together
  - b. Question from Marty on ticket sales for Harlem End - not many LA supporters traveling, 45-50.
    - i. Extra seating being added behind other goal, in front of stage
  - c. 60 fans traveling for Columbus
  - d. Report away fans in Harlem End to security
3. Financial & Legal Update - Dan
  - a. Finances are very good due to merch
  - b. Legal - minor snag due to NFP status, nothing to be concerned about. Meeting this week about it with lawyers
4. Walkup Update & Plea - Nate
  - a. Need to show up for Columbus and LA.
  - b. Jake and Nate T working on adding horns
5. S8 On Tour
  - a. 30 bus tickets sold for Columbus, get free t-shirt. Needs to be purchased soon to ensure a second bus
  - b. NYRB - deadline is 4/9 to buy tickets (\$24)
  - c. TFC - deadline is 4/14 to buy tickets. (\$26)
  - d. ATL United is charging us \$40
6. 8Track Sign Up - Lauren
  - a. Goal is to grow audience
  - b. Lots of different topics, only two emails a month
7. Double Header Recap - multiple
  - a. Sold out of scarves
  - b. Portland Timbers had issues with ABC, seems to have been their issue. Left before Red Stars match due to this.

8. Operations Update - Oliver
  - a. Drums made it back to the Pods
  - b. Two Pole Initiative is back!
    - i. 4/29 - Pendulum space - theatre momentum 12- PM
    - ii. Open workshop, providing Black,Red,Navy Blue and some white paint, fabric, projector
      1. Bring Semi-Gloss paint if you want another color.
    - iii. Need volunteers to assist with sewing (machines)
    - iv. Maud volunteered to sew for others or bring machine and teach others
  - c. Capo Committee
    - i. Bring capos into group, regardless of SG affiliation (Trello board)
    - ii. New material development
    - iii. Nando (SL) - get in touch with Sector beforehand for away. Also include lyrics in ticket email.
    - iv. Youtube channel with subtitles for English/Spanish
    - v. Carri - Diversity needed on capo stand, 95% white men.
    - vi. Oliver - Second item on the agenda to bring more diverse people in. Third item is new material.
    - vii. Jake Campbell - Community feedback on capos, is there a say from the community? Currently no.
    - viii. Don - Need to sign a waiver and get approval from other capos.
    - ix. Marty - Traditionally Capo needed to vouch for person to do 10 away matches and capo on them. Then a waiver was signed and would be brought up organically.
    - x. Nate - Capo is representative of Harlem End for new fans.
    - xi. Jake Peters - standards should not just be set but existing capos.
    - xii. Oli - Changes will be coming, additions and subtractions will be coming. Mix of new and old, but just re-hashes from the past to fit with changing league/team.
    - xiii. Sean - Experienced supporters spreading out is needed for LA match due to influx of tourists
    - xiv. Mike T - Want to spread to other sections, frustrations for capos during sparse attendance when signing fans are spread out.
      1. Fans may want to start offensive chants
      2. Jake C - don't have to adopt everything from crowd
    - xv. Jake Peters - auxiliary capos can help consolidate the crowd
      1. GA tickets having row/seat causes issues
    - xvi. Nate Thompson - How do people follow along with it and stay in touch?
      1. Oliver - use your voice, growing pain
    - xvii. Karl - Physically demanding and other requirements, need criteria to help recruit
9. Comms Update - Jake Payne
  - a. Doubled impressions and profile views
  - b. Tripled followed, #s8ontrains was a big thing socially
  - c. Do not hesitate to share your photos pre and post match
  - d. Promontory - been talking with club about start dates, Atlanta match might be big
  - e. Copa90 - video of black soccer culture in Atlanta, Black Arrow FC - working on connecting

- f. Little Black Pearl for collaborative project
- g. Atlanta match - donating tickets to south side students with good grades.

10. Sanctions - Dan

- a. Off the record