

# SECTION 8 CHICAGO

MARCH BOARD  
MEETING AGENDA  
MARCH 1, 2018

Schubas Tavern  
3159 N Southport Ave  
Chicago, IL 60657

## BOARD MEMBERS

Dan Giroux (Chair)

Nicole Hack (Vice-Chair)

Jake Payne  
(Communications)

Lauren Morris  
(Marketing)

Sean Callaghan (Events)

Nate Cubeta  
(Fundraising)

Oliver Kolb (Operations)

Ryan Movahed (Finance)

## AGENDA ITEMS:

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1. Agenda approved

2. Legal/Financial Update

- We are in the process of finding out what business licenses we need.
- Copyright legalities are next on our list to look into.

3. Update from team

- P2P is now scheduled to arrive at stadium 90 minutes before the game instead of 60 minutes before.
- MLS is requiring all teams to elevate a "Ritual" pre-match as a part of the game production. "Chicago - Fire" chant will take place 30 seconds before kickoff.
- Audio post-match: "Keep on loving you" after draws & loses; "Just can't get enough" after wins.
- Bayern ticket update - No ticket info yet. This will be prioritized with an update from Mike Ernst by the following Wednesday.
- Reggie's will be a new P2P location.
- More bus captains for P2P are needed if anyone is interested.

4. Anniversary Committee Update

- Betsy Tomszak, Scott Greene, and Tweed Thornton; Alex Weldon will assist with historical documentation

5. VC Update: Alumni meetup; Website

- Reminder for upcoming S8C board alumni meetup at The Globe Pub on Sunday, March 4
- We'll be doing a website update this year. Lauren & Nicole will take the lead in the early stages of picking a new WordPress theme. Jake will be looped in as a lead once that stage is finalized. More to come.

6. CRS + Fire Doubleheader

- Introduce Maggie, who is in charge of Chicago Local 134
- Joint scarf in the works + joint tailgate
- Post-game party ideas/suggestions are welcome
- Stay and support the Chicago Red Stars after the Fire play

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### 7. Merch Update

- New items: knit caps + stickers; joint L134, S8C, PDX scarf in the works
- On Tour shirt will be given to those who purchase Columbus away tickets early
- Working on making the merch (and tailgate) area in the north more visible

### 8. S8OT Update / Events General

- MNUFC away with a great turnout. At the time of the meeting, 121 people going with an additional 30-40 estimated to attend from Sector Latino
- Deadline for train and game ticket for MN is March 5
- Eleven spots sold for Columbus so far. Buy early!
- Interested in hosting a tailgate? Contact Sean.

### 9. Comms Update

- Jake provided a Twitter analytic update and our numbers are much improved in comparison to seven months ago

### 10. Meeting Communication Intentions

- Karl Schuster co-founder of WB05 reviewed meeting communication & intentions (Appendix I) with those in attendance with the hope that we will utilize these points at future meetings.
- Suggestions: Publish intentions with every agenda with an intro of expectations for attendees; the language of intentions can evolve as we grow with it.

### 11. Bus for Tulsa Friendly

- Reggie's will host a bus to the Tulsa friendly. The bar will open at 9AM and the bust will depart at 10:15AM.
- Red Line started running buses to every home game from Reggie's for a low cost in the 2017 season and will continue to do so in 2018. They've also created a bus season ticket package for the 2018 season.

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### 12. South Side Bus

- The Promontory in Hyde Park is interested in hosting four buses with us this season. One game we'd like to host a bus from is against Columbus - any other game suggestions?
- Summer month games would have higher attendance numbers per Mike Ernst, who said the Fire would be willing to help us with this initiative. Plus, there are student ticket months in the fall that might increase numbers with students at U of C.
- Will we be leading this as an initiative without the assistance of Fire FO?

### 13. Black History Month 2019

- We're already planning for 2019. (Awesome!)
- Anniversary committee is interested in helping with Black History Month initiatives

### 14. Walk-Up

- Planning to host a walk-up to get fans into the stadium early before every match.
- We want the walk-up to be as inclusive as possible and include all fans, casual fans, family, kids, etc.

### 15. Open Floor

- Nikita provided an overview of Family Day
- How can we get more people to join us at our tailgate?

## MEETING COMMUNICATION & INTENTIONS

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- Step up, step back. We should be aware of how much we're speaking. If you feel you're speaking a lot, let others speak. If you find yourself not talking, try to contribute some comments, ideas, or suggestions.
- No assumptions -- except for best intentions. People should not assume other people's experiences or anything else. The only assumption people should make is that when other participants speak, they are speaking with the best intentions and do not mean to offend anyone. In that sense, we are free to ask questions without fear of judgment.
- We are mutually committed to our education. We understand that our learning largely comes from each other, so come to meetings prepared to engage; honor your commitments to the group.
- What's learned here, leaves here; what's said here, stays here. Assume that stories and comments shared during meetings should remain private. If you would like to share someone's story or comment, please ask them first.
- Correct gently, but do correct. If a classmate says something that is incorrect or offensive, politely call them on that. Letting comments slip by only makes the space less safe and increases the difficulty of building relationships.
- Explain jargon terms or acronyms when we use them. Not everyone will be familiar with the terminology you use.
- Use "I" statements. Everyone should speak from their own experiences.
- Lean into discomfort. Topics can sometimes be challenging. Be willing to experience some discomfort in dialogue, and learn from it as a community